

# Make Care Sustainable.

*Let's change social care together.*

From just £25 a month, your company can become a supporter of Grace Cares, a Carbon Literate organisation putting people and planet first.

These are our standard packages. We know every company has different goals, passions and priorities, so treat them as a starting point, not a limit.

**We build long-term partnerships with organisations that share our commitment to people, planet and creating measurable social value.**



**RESCUED.  
REFURBISHED.  
REINVESTED.**



**Making care  
sustainable for  
people and our  
planet.**

## DO YOU WANT TO BACK?



ESG/  
environment



older  
people



people who  
care for others



social  
care



**5,002**  
people helped  
through our ESG  
and social value  
delivery



**3,500+**  
items rescued,  
with 100% waste  
diverted from  
landfill



**£4 - £7**  
environmental,  
social and economic  
value for every £1  
spent



**15,000**  
email data set  
and 7,500  
across our  
social media

**5.8 million unpaid carers provide care worth around £184 billion a year, the equivalent of a second NHS. Backing carers is no longer a nice to have.**

## PARTNERSHIP PACKAGES



**Supporter**  
FOUNDING RATE  
**£25 /month**

- ✓ Membership badge for your website, email and socials
- ✓ Logo and link on our partners page, good for your SEO
- ✓ A shared mention across our social and newsletter each year

**New here?**  
Start as a Supporter from £25 a month and build up whenever you like. Founding Supporters lock that rate in for life. Pricing on request, paid monthly or annually.



**Champion**  
EVERYTHING IN  
SUPPORTER, PLUS

- ✓ A staff volunteering session a year: rock painting, tea party or care club
- ✓ A dedicated article from your session, pushed across social, PR and newsletter
- ✓ Invite to our annual supporters networking event
- ✓ A half-year impact snapshot



**Partner**  
EVERYTHING IN  
CHAMPION, PLUS

- ✓ Regular sustainability impact reports
- ✓ An annual Social Value Certificate for your ESG reports and tenders
- ✓ Your choice of cause stream, a partner spotlight, and warm introductions
- ✓ A strategic, multi-year relationship



**Patron**  
TAILORED  
PARTNERSHIP

Core membership, plus a tailored package built from the "add to any tier" options, or any other ideas you'd like to discuss.

*Let's talk.*

## PROUD TO PARTNER WITH



## SUSTAINABILITY PARTNER



"Better care and better sustainability go hand in hand. Partnering with Grace Cares helps us support care providers not just with safer medication management, but with practical steps towards their ESG goals."

Chris Pearson, Managing Director  
UK and Canada, MED e-care

## CARE CLUB PARTNER



"Unpaid carers are the backbone of social care, yet so rarely get the support they need. That's why Ontex proudly backs Grace Cares' Care Club, standing behind the people who stand behind everyone else."

Michelle Garvey, UK Marketing Manager, Ontex

## ADD TO ANY TIER

- Launch a branded community group, as we run with Ontex
- ESG and sustainability training for your team
- ESG plan production and actioning
- Copies of *Did You Deliver Sustainable Care Today?*, our guide for care managers
- A panel or speaking slot at Caring for Tomorrow
- Market research access, programme naming, or gift-in-kind

## MULTI-AWARD WINNING



**Winner**  
Best Sustainable  
Business  
Lichfield District  
Council



**Winner**  
Environment  
Action  
Aviva



**Winner**  
ESG Leaders  
Social Care  
Leadership Awards



**Finalist**  
National  
Recycling  
Awards



**Finalist**  
Sustainability  
Trailblazer  
GBCC Awards



## SOCIAL VALUE, EVIDENCED

Under the Procurement Act 2023, social value is scored and weighted at a minimum of 10% in public sector bids. We generate that value and give you the figures to prove yours.



## CARBON FOOTPRINT REDUCED

**280 tonnes**  
total CO2 avoided



*Be the Change you Want to see.*  
Every partnership starts with a conversation.

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*Scan to  
start the  
conversation*